## PERSONAL BRAND WORKSHOP



## WHAT DO YOU WANT TO BE KNOWN FOR?

We all know developing a personal brand is valuable, since a strong brand helps to show case your true talents.

Being deliberate and cultivating your personal brand and reputation is one of the best ways to set yourself up for future opportunities and to help you stand out.

As females we often have to work harder to overcome limiting stereotypes and gender norms which makes this work even more critical.

This workshop will help you to authentically do the work on your brand to ensure your talents get known, recognised and appreciated.

## IN THIS WORKSHOP YOU WILL:

- Deepen your insights and awareness of who you are at your best and use that to be deliberate in developing your personal brand;
- Seek feedback to assess your current personal brand;

 Learn how to proactively take control and build your personal brand.



Virtual or Face-to-face delivery

No minimum or maximum number of participants

